

The **BLOOMSBURY** REVIEW

10% OFF for SPAN Members!

As they say, membership has its privileges. *The Bloomsbury Review* offers members of the SPAN 10% OFF its current advertising rates for display advertising, not classifieds or display classifieds.

Under this cooperative arrangement—which is a volume-based discount—you may reserve space through *TBR* as you normally would, and we will automatically deduct 10% from our regular rates.

You can save an additional 10% if you pre-pay by the time you send in the Adobe Acrobat PDF of your ad to our e-mail address: **BloomsB@aol.com**.

To see exactly how much you can save under this plan, see the rate schedule below. If you would like a complete media kit with a sample issue, just call 303-455-3123 and we'll send one out immediately. If you have any questions about this plan, contact:

The Bloomsbury Review, 1553 Platte Street, Suite 206, Denver, CO 80202-1167
303/455-3123; fax: 303/455-7039
Catherine Ruggiero, 303/455-3123; 303/455-7039

Ad Size:	TBR Open Rate	SPAN Member Rate	PREPAY
Full Page (60 picas wide x 15¼"deep)	\$3,300	\$2,970	\$2673
Junior Page (44½ picas wide x 11½" deep)	\$1,985	\$1,786.50	\$1607.85
Half-Page (V) (29 picas wide x 15¼" deep)	\$1,800	\$1,620	\$1458
(H) (60 picas wide x 7½" deep)			
Third-Page (V) (29 picas wide x 11½" deep)	\$1,100	\$ 990	\$891
(H) (44½ picas wide x 5" deep)			
Quarter-Page (SQ) (29 picas wide x 7½" deep)	\$ 950	\$ 855	\$769.50
(V) (14 picas wide x 15¼" deep)			
(H) (60 picas wide x 3½"deep)			
Eighth-Page (V) (14 picas wide x 7½"deep)	\$ 475	\$ 427.50	\$384.75
(H) (29 picas wide x 3½" deep)			
Sixteenth-Page (14 picas wide x 3½" deep)	\$ 240	\$ 216	\$194.40