

# The BLOOMSBURY REVIEW

## 25% OFF for PubWest Members!

Membership has its privileges. *The Bloomsbury Review* offers members of the Publishers Association of the West a flat **25% OFF** of our advertising rates, **provided** the advertiser sends payment for the ad to arrive prior to sending the Adobe PDF at the camera-ready art deadline to our e-mail address (**BloomsB@aol.com**). Individual members will need to produce their own ads.

To see exactly how much you can save under this plan, see the rate schedule below. If you would like a complete media kit with a sample issue, just call 303-455-3123 and we'll send one out immediately. If you have any questions about this plan, please contact:

*The Bloomsbury Review*, 1553 Platte Street, Suite 206, Denver, CO 80202-1167  
303/455-3123; fax: 303/455-7039; 1-800-783-3338

Ad Size:	TBR Open Rate	PubWest Rate (b & w)	PubWest Rate (4-color)
2-Page Spread (124 picas wide x 15¼" deep)	\$6,750	\$5,060	\$5,985
Back Page (60 picas wide x 15¼" deep)	\$4,100	\$3,075	\$4,075
Full Page (60 picas wide x 15¼" deep)	\$3,550	\$2,660	\$3,660
Junior Page (44½ picas wide x 11½" deep)	\$2,140	\$1,600	\$2,195
Half-Page (V) (29 picas wide x 15¼" deep)	\$1,935	\$1,450	\$2,040
(H) (60 picas wide x 7½" deep)			
Third-Page (V) (29 picas wide x 11½" deep)	\$1,190	\$ 890	\$1,480
(H) (60 picas wide x 5" deep)			
Quarter-Page (SQ) (29 picas wide x 7½" deep)	\$1,025	\$ 770	\$1280
(V) (14 picas wide x 15¼" deep)			
(H) (60 picas wide x 3 <sup>5/8</sup> " deep)			
Eighth-Page (V) (14 picas wide x 7½" deep)	\$ 525	\$ 390	\$770
(H) (29 picas wide x 3½" deep)			
Sixteenth-Page (14 picas wide x 3½" deep)	\$ 260	\$ 195	N/A