

The BLOOMSBURY REVIEW

25% OFF for Publishers Association of the South Members!

Membership has its privileges. *The Bloomsbury Review* offers members of the Publishers Association of the South a flat **25% OFF** of our advertising rates, **provided** the advertiser sends payment for the ad to arrive prior to sending the Adobe PDF to our e-mail address (**BloomsB@aol.com**) at the camera-ready art deadline. Individual members need to produce their own ads.

To see exactly how much you can save under this plan, see the rate schedule below. If you would like a complete media kit with a sample issue, just call 303-455-3123 and we'll send one out immediately. If you have any questions about this plan, please contact:

The Bloomsbury Review, 1553 Platte Street, Suite 206, Denver, CO 80202-1167
303/455-3123; fax: 303/455-7039; 1-800-783-3338

Ad Size:	TBR Open Rate	PubWest Rate (b & w)	PubWest Rate (4-color)
2-Page Spread (124 picas wide x 15¼" deep)	\$6,750	\$5,060	\$5,985
Back Page (60 picas wide x 15¼" deep)	\$4,100	\$3,075	\$4,075
Full Page (60 picas wide x 15¼" deep)	\$3,550	\$2,660	\$3,660
Junior Page (44½ picas wide x 11½" deep)	\$2,140	\$1,600	\$2,195
Half-Page (V) (29 picas wide x 15¼" deep)	\$1,935	\$1,450	\$2,040
(H) (60 picas wide x 7½" deep)			
Third-Page (V) (29 picas wide x 11½" deep)	\$1,190	\$ 890	\$1,480
(H) (60 picas wide x 5" deep)			
Quarter-Page (SQ) (29 picas wide x 7½" deep)	\$1,025	\$ 770	\$1280
(V) (14 picas wide x 15¼" deep)			
(H) (60 picas wide x 3 " deep)			
Eighth-Page (V) (14 picas wide x 7½" deep)	\$ 525	\$ 390	\$770
(H) (29 picas wide x 3½" deep)			
Sixteenth-Page (14 picas wide x 3½" deep)	\$ 260	\$ 195	N/A