

The BLOOMSBURY REVIEW

How to Carry *The Bloomsbury Review*[®] in Your Store.

In every issue of *The Bloomsbury Review*, we'll introduce your customers to hundreds of new titles and authors they may not know about, and that will mean more book sales for you.

Your customers can find out about the bestsellers in many other places, but *The Bloomsbury Review* will introduce them to a broader range of books they won't find out about in mainstream publications. *The Bloomsbury Review* also promotes the idea that reading can be entertaining as well as educational.

Whether it's fiction, poetry, biographies, history, travel, regional literature, children's books, or cookbooks, there's something for everyone in each issue of *The Bloomsbury Review*. But the main reason to carry *The Bloomsbury Review* is that it promotes *your* product—books—to your customers in a cost-effective way.

Special Offer

We'll send you—at **no charge**—as many copies of your first issue as you would like in order to introduce *The Bloomsbury Review* to your customers. After that, we ask only that you pay for the shipping and handling of the issues—the issues themselves are free to you and your customers.

How You Can Carry *The Bloomsbury Review* in Your Store

The Bloomsbury Review offers two convenient and cost-effective ways to carry TBR in your store:

CONTROLLED CIRCULATION PLAN

You can distribute "Complimentary Copies" of TBR for just a few cents per copy. You pay nothing for the magazine itself; you pay only the shipping charges.

Minimum Order: 25 copies

Payment Plan: Store can be billed for either
3 issues (6 months) or
6 issues (one year).

(See chart.)

ZONE STATES	2 CO	3 KS, OK, MT, NM, SD, UT, WY	4 AZ, IA, ID, IN, MN, MO, MS, NE, ND, NV, OR	5 AR, CA, IL, OH, KY, MI, LA, PA, TN, TX, WA, WI	6 AL, FL, GA, MA, MD, ME, NC, NH, NJ, NY, RI, WV	7 CT, DC, DE, SC, VA, VT	14 AK, HI
COPIES							
25	\$6.50	\$6.50	\$7.50	\$7.50	\$8.50	\$8.50	\$16.00
50	\$7.50	\$8.50	\$8.50	\$8.50	\$9.50	\$9.50	\$23.00
100	\$8.50	\$9.50	\$10.50	\$11.50	\$12.50	\$14.50	\$45.50
200	\$13.00	\$14.00	\$16.00	\$18.00	\$20.50	\$22.50	\$90.50
300	\$14.00	\$15.00	\$17.00	\$21.00	\$22.50	\$27.00	\$136.00

FOR RESALE

If you sell TBR, you pay only for the copies you actually sell. *The Bloomsbury Review* retails for \$3 per copy (6 issues per year), and is available from the following distributors: **Ingram Periodicals** (US & Canada), **Total Circulation** (US), and **Disticor Direct** (Canada).

SIGN UP NOW!

I'll try (check one) 25 copies 50 copies 100 copies 200 copies 300 copies

I am willing to pay just the shipping and handling costs. (See chart above for shipping charges.)

Please bill me for (check one) 3 issues (½ year) 6 issues (full year)

To receive fewer or more copies, just call or fax us at the numbers below.

Name of Store: _____ Name of Magazine Buyer: _____

Street Address: _____

City/State/Zip: _____ Phone: _____