

# The BLOOMSBURY REVIEW

## CLASSIFIED ADVERTISING

### ATTENTION:

**Small Presses, Magazines, Bookstores, Specialty Bookstores, Contests, Writing Programs, Workshops, Freelance Writers & Editors, Clubs & Organizations, Distributors, Collectors, Mail Order Companies, and Audio & Video Publishers.**

Reach more than 100,000 book readers, book buyers, writers, booksellers, libraries and publishers throughout the U.S. and Canada, for only \$40 for a 25-word Classified Ad, or \$150 for a Classified Display Ad. *The Bloomsbury Review* is a Book Magazine published six times per year, distributed nationally to subscribers, bookstores, and libraries. (For a complete media kit, contact Marilyn Auer at the address or phone number below.)

**Place your ad in two issues, and we'll run it a third time FREE.** Just fill out the form below, return it to us with payment (all Classified and Classified Display ads must be prepaid), and your ad will appear in the next available issue. Go with our special "Three for the Price of Two Offer," and your ad will receive more than six months of exposure.

**CLASSIFIED ADS:** \$40 for the first 25 words; \$1 for each additional word (addresses count as one word).

**CLASSIFIED DISPLAY ADS:** 2-5/16" wide x 1-3/4" deep. \$150 per issue. (Please add \$12 if we do your production.) Sorry, no agency commissions are allowed for Classified or Classified Display advertising.

**CATEGORIES:** (circle one): Art, Audio Tapes, Contests, Books, Book Searches, Personals, Publications, Research, Queries, Services, Video Tapes, Writing Organizations, Writing Workshops.

### CLASSIFIED AD (Please print):

HEADLINE: \_\_\_\_\_

AD COPY: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Total Words: \_\_\_\_\_ Total Cost of Ad: \_\_\_\_\_

Sure, I'll run this Classified Ad twice if you'll run it a third time FREE. Cost of Ad x 2 = \_\_\_\_\_

I have enclosed: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

\_\_\_\_\_ Enclosed please find my Classified/Classified Display Ad.

\_\_\_\_\_ Sure, I'll pay to run this ad twice if you'll run it a third time FREE.

\_\_\_\_\_ I have added money for you to do the production.

Please charge to my (circle one) VISA / MasterCard.

Name (please print): \_\_\_\_\_

Card #: \_\_\_\_\_ Ex. Date: \_\_\_\_\_

Signature: \_\_\_\_\_