

# The BLOOMSBURY REVIEW

## 20% OFF for CIPA Members!

Membership has its privileges. *The Bloomsbury Review* offers CIPA members 20% OFF its current advertising rates for display advertising (not classifieds or display classifieds). This discount is applicable *only* if the ad is prepaid on or prior to the camera-ready art and payment deadline for each issue.

To see exactly how much you can save under this plan, see the rate schedule below. If you would like a complete media kit with a sample issue, just call 303-455-3123 and we'll send one out immediately. If you have any questions about this plan, contact:

*The Bloomsbury Review*, 1553 Platte Street, Suite 206, Denver, CO 80202-1167  
Catherine Ruggiero, 303/455-3123; fax: 303/455-7039

Ad Size:	TBR Open Rate (black & white*)	CIPA PREPAY Member Rate
Full Page (60 picas wide x 15¼" deep)	\$3,550	\$2,840
Junior Page (44½ picas wide x 11½" deep)	\$2,140	\$1,712
Half-Page (V) (29 picas wide x 15¼" deep)	\$1,935	\$1,548
(H) (60 picas wide x 7½" deep)		
Third-Page (V) (29 picas wide x 11½" deep)	\$1,190	\$952
(H) (44½ picas wide x 5" deep)		
Quarter-Page (SQ) (29 picas wide x 7½" deep)	\$1,025	\$820
(V) (14 picas wide x 15¼" deep)		
(H) (60 picas wide x 3 5/8" deep)		
Eighth-Page (V) (14 picas wide x 7½" deep)	\$ 525	\$420
(H) (29 picas wide x 3½" deep)		
Sixteenth-Page (14 picas wide x 3½" deep)	\$ 260	\$208

\*Ask about our four-color rates.

1553 Platte Street • Suite 206 • Denver, Colorado 80202-1167 USA • (303) 455-3123 • FAX (303) 455-7039